

## Announcement for a public debate broadcast live

### *Language resources and Web 2.0 : the latest hype or new perspectives?*

- Is web 2.0 the future of language learning or just another method among many?
- Is the influence of web 2.0 resources on learning practices being overrated, as happened with media in the 70s?
- How do language resources evolve together with communities in social media applications?

A debate on the challenges (and controversies) of social media and their role in the development of language resources and in empowering language learning communities.

### Panelists



**Marie-Noëlle Lamy** is Professor of Distance language learning at the UK Open University, where in the mid-nineties she led a team in charge of developing the University's first ever programme of distance-taught languages. Her research focuses on the learning and teaching implications of interactive media for languages. She has focused on critical appraisals of Web 2.0 tools for language learning, a theme reflected in her co-edited 2009 book *Learning Cultures in Online Education* as well as in published and forthcoming articles accessible at <http://lamymn.wordpress.com/>



**Regine Haschka-Helmer** is CEO of [Palabea.net](http://Palabea.net), an international community platform that connects people around the world who share the same interest in learning languages and discovering different cultures. With 20 years' experience in interactive media and over 900 successful international projects, many of which have received renowned awards, Regine is one of the pioneers and leading creative figures in the European web industry. She was CEO of I-D Media AG, responsible for strategy and creative leadership for clients such as Ebay, Deutsche Post, Deutsche Telekom, Sony, Swatch, JTI, Microsoft, Volkswagen, Swisscom and Toshiba.



**Kirsten Winkler** is one of the most renowned connectors in the online education space and a thought leader of the educhange movement. [KirstenWinkler.com](http://KirstenWinkler.com) was awarded "Best new Blog" at the Edublog Awards 2009 and is one of the reference sites in the industry often referred to as "The TechCrunch of Online Education". The video interview series EDUKWEST hosted various leaders and founders in online education putting a spot light on this rising industry attracting other founders and investors as viewership alike. Since late 2009 Kirsten Winkler has also started consulting various online education startups on their strategy and working with those on different projects ranging from more classic models to cutting edge projects in the social gaming and mobile learning sector.



The debate is moderated by **Linda Rath-Wiggins**, project manager with Deutsche Welle in the New Media Department. She is responsible for technical issues relating to podcasting and online video distribution and is the technical project manager for the BOBs – Deutsche Welle Blog Awards. Rath-Wiggins has conducted new media workshops in Malaysia, Ukraine and South Africa and is currently a PhD candidate at the University of Bonn.

## Venue

**Friday, October 1st** 2010 at **17:30** CET World clock for your time zone

Broadcast live in the Elluminate virtual room at: <http://bit.ly/9AdCPp>

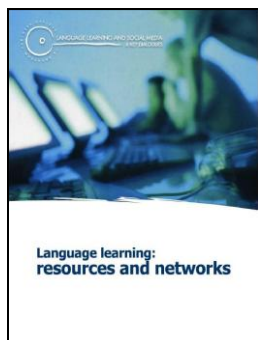
If this is your first Elluminate event, consider coming a few minutes earlier to check out the technology. The room opens half an hour before the event.

**And also face-to-face:** Audimax auditorium, Campus Walferdange, University of Luxembourg.

## References

### *Language learning: resources and networks*

A study published by the organisers, closely related to the debate, gives an insight into current issues in language resources development practices through Web 2.0. Available online at <http://www.elearningeuropa.info/main/index.php?page=fix&id=47>



## Event Organisers

The event is hosted at the University of Luxembourg and is organised by University of Luxembourg, University of Grenoble, Deutsche Welle and Radio France Internationale, partners in work group 4 of the EU funded network "language learning and social media: 6 key dialogues" network, which is holding a series of webinars on 6 defined themes related to language learning and social media.



<http://www.elearningeuropa.info/languagelearning>

[http://twitter.com/languages\\_web2](http://twitter.com/languages_web2) #LLSM6

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